SHARP®

Doctor's Office Keeps Patients Connected Through the Use of Sharp Digital Displays

When a state-of-the-art health plan provider in New York needed to relay pertinent information to patients and visitors upon entry and throughout their offices, Sharp displays from EOS Technologies were the right solution to improve visibility and communication.

Business Environment Challenges

A healthcare organization looking to create a "doctor's office of the future" needed a practical and interactive way to display information throughout their offices. Wanting to create a seamless experience for patients and visitors, this healthcare provider knew they would need to incorporate technology solutions for easy communication and navigation throughout the building. The office also wanted a community area where practicing physicians and other members of the building could hold conferences and events for attendees, ranging from tens to hundreds of individuals.

The organization reached out to EOS Technologies, a trusted technology partner, to support this initiative and implement a Sharp solution to maximize communication efforts and visibility throughout their offices.

Technology Solutions

EOS Technologies worked with the client by setting up the digital signage, using Sharp 55" Class (54 ⅝" diagonal) 4K-Ultra HD and Sharp 60" Class (60.1" diagonal) 4K-Ultra HD Professional-grade LCD displays and a Sharp 70" Class (69.5" diagonal) 4K-Ultra HD AQUOS BOARD® interactive display system in portrait mode. EOS Technologies used digital signage software to create wayfinding displays for the client. Interactive custom overlays were built in the software and put over imagery shown on the displays, enabling touch zones to open and provide additional insight to the user. These displays are in the main lobby of the building and used as welcome screens. When the displays are in use, they showcase an office directory for easy navigation and patients can see the practicing physicians available.

A Sharp 86" Class (85 ⅝" diagonal) 4K-Ultra HD Professional-grade LCD display was placed in the newly renovated community room with connectivity for video conferencing. This room was designed for collaboration and rented out for practicing physicians or other community members for hosted events. The control system allows the community room display to mirror content on all other displays throughout the building, providing multi-display connectivity for large-scale meetings.

Proven Results

This state-of-the-art health plan provider is committed to improving office visits for patients throughout the region by leveraging digital display technology. Each display is being used to showcase office information and navigation, advertisements and entertainment in the lobby, waiting rooms, customer connect room and the building's café, creating a seamless experience for visitors each time they enter the building.

For more information on Sharp products, visit: business.sharpusa.com

Industry
Healthcare

Organization
A New York-based health plan provider

Solution Provider
EOS Technologies

Dealer
EOS Technologies

Challenges
· Needed to create useful conference and event space
· Needed to relay pertinent information to patients and visitors
  upon entry and throughout the offices

Solutions
· Sharp 70" 4K-Ultra HD AQUOS BOARD interactive display system
· Sharp 55" 4K-Ultra HD Professional LCD Display
· Sharp 60" 4K-Ultra HD Professional LCD Display
· Sharp 86" 4K-Ultra HD Professional LCD Display

Results
· Created digital building navigation
· Showcased advertisements and entertainment for staff and visitors
· Built a community room for events and conferences
· Digital signage for building's café

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